

## CALP NETWORK BOARD MEETING SUMMARY 05 JUNE 2024

### WELCOME

- Minutes from last meeting were approved.

### COMMUNICATIONS HIGHLIGHTS FROM 2023/24

Jo-Anne Witcombe presented highlights of CALP's communications achievements from 2023/2024:

- An Accessibility and Usability Audit was undertaken in 2023, work to implement the recommendations has started.
- 3 new data dashboards were developed.
- Launched the Cash 101.
- Our email newsletter offer was updated.
- New graphics were designed, with 116 new illustrations and icons.
- CALP was mentioned in 244 articles in 211 media outlets in 2023.
- LinkedIn was the fastest growing social media channel.
- Overall, there was a 34% increase across followers across all CALP channels, and over 17,000 new email subscribers. In total, the year ended with over 51,000 followers across all channels.
- The SOWC2023 Report was key for maximum visibility on all channels. SOWC2023 had 29,928 views.
- A new series of CashCast podcasts were published and the revised glossary was launched.
- A CRM implemented and style guidelines updated.
- Website changes were made to improve functionality in places.
- New 'Who we are' webpage and new 'Submit your content' webpage added.

### TAG UPDATE

The update from the TAG's last meeting on 21 May 2024 was given by Juliet Lang (OCHA and co-chair of CAG) and included:

- CALP's Regional Representative for West and Central Africa made a presentation on cash bans. CALP is mapping where the bans have been happening and launching a consultancy to look at how the risk of bans can be mitigated.
- CALP's Technical Advisor on Data and Digitalisation made a presentation on Private sector engagement. Looking at future engagement, CALP is incorporating more focus on locally led private sector.
- There was a discussion on influencing opportunities for CVA. With a focus on what's ongoing, what the IASC streamlining mean and emerging risks for CVA. Also noted some overall issues including downward trend in large CVA responses e.g. in Ukraine.
- Other issues discussed included increasing interest in anticipatory action, and requests for cost efficiency documentation and figures of CVA scale to be sent to CALP team.

### CO-CHAIR APPOINTMENT & BOARD MEMBER TERMS

- Sally Abi Khalil, Unni Krishnan, Kimberly Brown and H el ene Pasquier had their terms as Board members renewed.
- Unni Krishnan was formally approved as co-chair.

## PROGRESS REPORT

Progress report highlights presented by Karen Peachey:

- Updates on staff changes shared.
- The Cash Advisory Group (CAG) has developed guidance and agreed related to MPC in the humanitarian response plan. The draft has been submitted to the humanitarian planning steering committee for approval.
- Work on cash and anticipatory action increasing. Noted that recent report by Anticipation Hub shows cash the top action in anticipatory action at present.
- Noted on-going work re SOWC with multiple meetings/presentations and use of the report as an anchor point for advocacy.
- Updated Programme Quality Toolbox was launched.
- Attention drawn to the large number of people who completed training courses in 2023/24. Also noted that there are now 127 CALP certified trainers.

## TAG REPRESENTATIVES' APPLICATIONS

The Board approved all recommendations for new TAG Representatives. CALP team to action.

## MEMBERSHIP

All membership application recommendations were approved by the Board. Some recommendations regarding membership fees were discussed and actions agreed.

## LEVERS OF CHANGE

Consultants, Hannah Reichardt and Rosie Jackson, introduced the Levers of Change project.

- Purpose:
  - Assess progress, explore opportunities and challenges to enable improvements in CVA effectiveness and efficiency.
  - Identify and appraise levers of change for CALP to use (contribute to strategy refresh)
- Research questions:
  - What are the most effective levers of change within the humanitarian system to facilitate and increase in the scale and quality of CVA?
  - How has CALP contributed to systems change between 2020 to the present?
  - How best can CALP use the levers of change to accelerate progress going forward?
- Theoretical Framework:
  - Structure: 'how things get done'
  - Relationships: 'how elements relate to one another'
  - Inner worlds: 'how we think about things'

2 systems change pathways are emerging from the project: incremental and transformational change.

The Board discussed three paradoxes in systems change for the CALP Network, facilitated by the consultants.

## SHORT INTRODUCTION TO CATE TURTON, INCOMING CALP DIRECTOR

Cate Turton briefly summarised her background. Board members all introduced themselves and welcomed Cate.

## **FINANCIAL REPORT**

Svetlana Duncalf presented the annual accounts for 2023/24 financial year.

## **FUNDING**

Karen Peachey presented proposals and existing grants.

## **RISK**

Karen Peachey presented the risk register and where risks have increased or decreased.